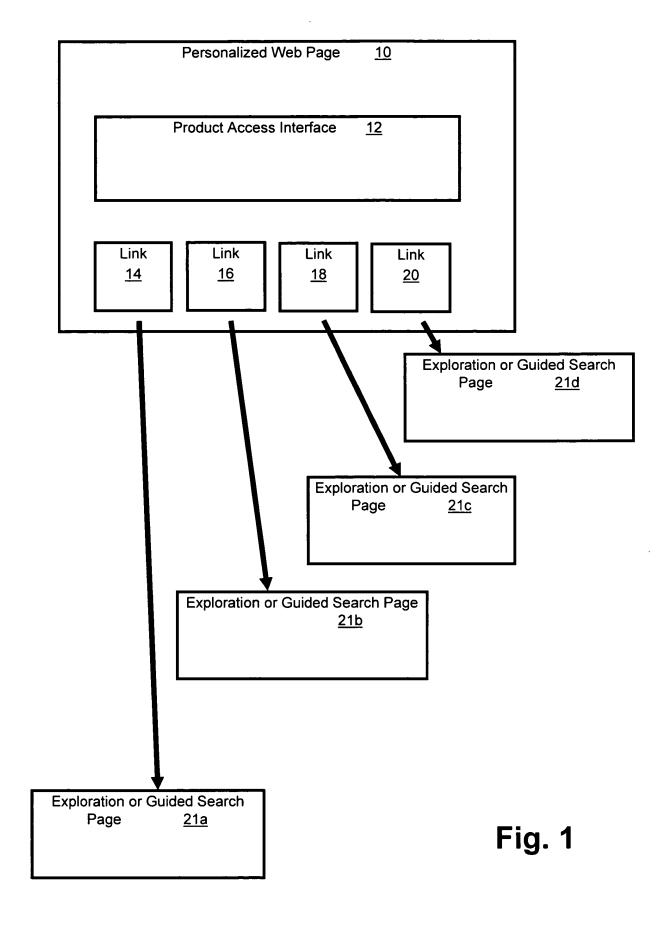
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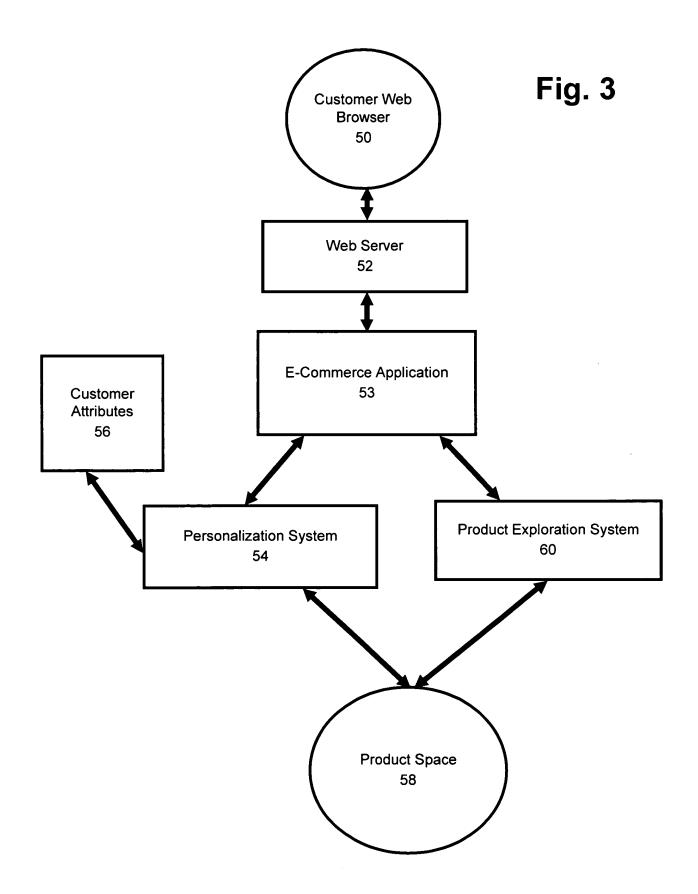
Inventors: Tack Tong et al. Atty. Dkt. No.: CA920030031US1 Sheet: 2 of 6

Personalized Web Page <u>10</u> Product Access Interface <u>12</u> Link Link Link Link <u>14</u> <u>16</u> <u>18</u> <u> 20</u> Result Page 34 <u>22</u> **Exploration Page** Product List <u>36</u> Product Attribute Table <u>37</u> Product Attribute **Product Attribute** <u>28</u> <u>24</u> Product Attribute Product Attribute <u>30</u> Show Products <u>32</u> Product Page 38

Fig. 2

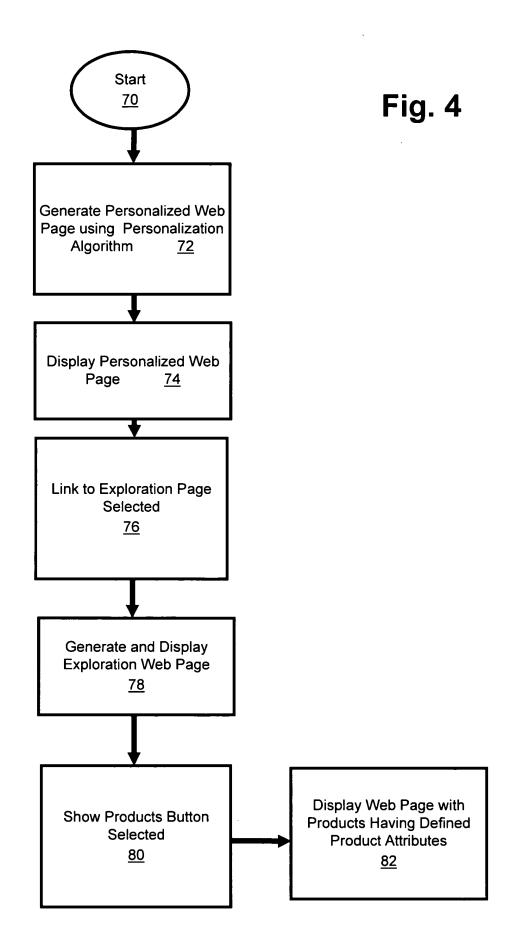
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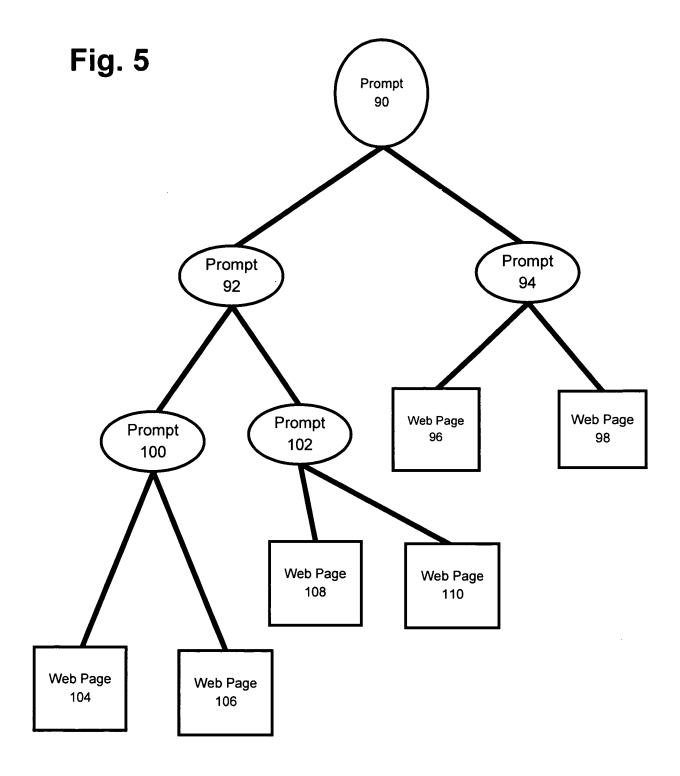
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